



## Press Release

FOR IMMEDIATE RELEASE

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### **Nighthawk Marketing selected to design and develop website for Complete Health, Environmental & Safety Services, Inc.**

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**St. Paul, MN, July 2, 2010** – Nighthawk Marketing has been hired by Complete Health, Environmental, & Safety Services, Inc. (CHESS) to design and develop a new website.

CHESS safety professionals can their clients understand and comply with OSHA and regulatory compliance standards, EPA regulations, fire code requirements, and more. They believe that every client has unique needs – no cookie cutter safety programs. They work with clients to develop their occupational safety and health program from the ground up, building upon what they have already established, assisting them with safety training where appropriate, and consulting with a specific safety, health, or environmental concern.

“Having a professionally designed website creates a lasting first impression on customers, which is very important in the OSHA industry,” says Jim Douglas, president of Nighthawk Marketing. “Creating a strong first impression – one that sets the firm apart from its competition in the minds of potential clients – is critical. Every website we build incorporates the latest best practices in design and navigation.”

To learn more about our Minneapolis website design and development services, call 952-322-4794 or visit <http://nighthawkmarketing.com/web-design-mn/>.

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#### About Nighthawk Marketing

Nighthawk Marketing, located in the Twin Cities, is a full-service marketing and advertising agency with a primary focus in the legal industry. The agency has decades of experience developing branding strategies and marketing tools to support sales, direct mail, telemarketing, media and Web channels. Additional information about the company can be found at [NighthawkMarketing.com](http://NighthawkMarketing.com).