



Press Release

FOR IMMEDIATE RELEASE

Nighthawk Marketing's preferred vendor agreement extended with Thomson West.

St. Paul, MN, January 6, 2006 – Nighthawk Marketing had its preferred vendor agreement extended with Thomson West.

“Since becoming a preferred vendor for Thomson West in 2003, Nighthawk Marketing has had the unique opportunity to work on many high-impact projects,” says Jim Douglas, president of Nighthawk Marketing. “We look forward to our continued partnership with Thomson West.”

The preferred vendor status allows the business groups within Thomson West to work directly with Nighthawk Marketing via their account executive. When launching new products and services, the business groups can leverage Nighthawk Marketing's experience from building brand and marketing strategies for law firms.

Law firms interested in learning more about developing a new brand strategy, or needing help with their marketing efforts, can call 952-322-4794 or visit <http://nighthawkmarketing.com/law-firm-marketing-mn/>.

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About Nighthawk Marketing

Nighthawk Marketing, located in the Twin Cities, is a full-service marketing and advertising agency with a primary focus in the legal industry. The agency has decades of experience developing branding strategies and marketing tools to support sales, direct mail, telemarketing, media and Web channels. Additional information about the company can be found at NighthawkMarketing.com.