

Government Capabilities

GOVERNMENT CLIENTS

MN Dept of Agriculture

MN Dept of Corrections

MN Dept of Employment
and Economic Development

MN Information Technology

MN Dept of Education

MN Dept of Natural Resources

MN Dept of Transportation

MN Office of Administrative Hearings

MN Office of the Secretary of State

MN Housing Finance Agency

MN Board of Water & Soil Resources

MN State Retirement Services

MN Teachers Retirement Association

MN Public Employees Retirement Assc

City of Minneapolis, MN

City of Eagan, MN

Minneapolis Park & Recreation Board

Founded in 2001, **Nighthawk Marketing** is a web and digital marketing company located in Minneapolis, MN. We have completed numerous government projects with a high degree of quality and attention to detail while closely adhering to brand guidelines, budget parameters and timelines.

SIN 541-3/NAISC 541511: WEB SERVICES

Discovery, User Experience Research (UX), Information Architecture Design (IA), Content Audit, Wireframing, Design, Frontend Development, Backend Development, Content Migration, Testing, Quality Assurance (QA), Launch, Support, Training, Hosting, Project Management, ADA WCAG 2.0 Accessibility Compliance.

SIN 541-4B/NAISC 512110: VIDEO PRODUCTION

Production (Onsite, In Studio), Editing, Scripting, Storyboards, 2D/3D Animation, Whiteboard, Drone, How To, Training, Demonstrations, Professional Talent, Closed Captioning, Audio Descriptions, Language Translation, Project Management, ADA WCAG 2.0 Accessibility Compliance.

SIN 541-4F/NAISC 541430: GRAPHIC DESIGN

Branding, Concepts, Custom Illustrations, Tradeshows, Banners, Advertising, Direct Mail, Sales Collateral, Project Management, ADA WCAG 2.0 Accessibility Compliance.

SIN 541-5/NAISC 541613: INTEGRATED MARKETING SERVICES

Strategic Marketing Plans, Multimedia Campaign Management, Market Research, Consulting.

CERTIFICATIONS

- GSA Schedule (Pending)
- Certified TG/ED Women-Owned Small Business (State of MN)
- Certified DBE Small Business Enterprise (State of MN)
- Approved Graphic Design & Video Production Vendor (State of MN)
- Approved Web Design & Development Vendor (State of MN)
- Approved Web/Print/Video WCAG 2.0 Accessibility Vendor (State of MN)

To learn more about
our services, call
952-322-4794 or email
info@nighthawkmarketing.com.