

# Nighthawk Marketing Press Release

FOR IMMEDIATE RELEASE

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## Nighthawk Marketing Receives Contract for Professional Services with the City of Minneapolis

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**Minneapolis, MN, January 1, 2015** – Nighthawk Marketing was awarded a contract for professional services with the City of Minneapolis, Minnesota.

The contract allows Nighthawk Marketing to provide staff augmentation services to the City of Minneapolis for the following categories:

- **Database Administration & Development**  
Installation, configuration, administration, monitoring and more of the City's databases.
- **Developer & Programming**  
Development of computer programs and applications.
- **Project & Program Management**  
Management and accountability for accomplishing stated project goals.
- **Quality Assurance**  
Directing the systematic production of processes that provide confidence in product's suitability for its intended purpose.
- **Web Application Design & Development**  
Design, layout and coding of websites.

"In as little as three business days, Nighthawk Marketing can provide expert IT staff augmentation support to the City of Minneapolis by leveraging our databank of highly skilled IT professionals," says Andrea Douglas, founder and CEO of Nighthawk Marketing. "Our executive team can proficiently match the specific hiring needs of the City to candidates who are qualified, available and vetted for such placement. Candidates are evaluated on skill-set, references and past performance and interviewed before we recommended them to the City."

Nighthawk Marketing is also an approved vendor in the [Minnesota SITE Master Contract program](#), administered by the State of Minnesota's Department of Administration and the Office of MN.IT Services. This program provides outsourcing solutions for State of Minnesota agencies and other local units of government to contract for professional IT-related consulting and staff augmentation services. Government agencies looking to outsource for projects under \$25,000 can follow the Direct Select process and contact Nighthawk Marketing directly for a quote.

To learn more about our staff augmentation services or to get an estimate, call 952-322-4794 or email [info@nighthawkmarketing.com](mailto:info@nighthawkmarketing.com).

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#### About Nighthawk Marketing

Founded in 2001, Nighthawk Marketing is an innovative Minneapolis web design and digital marketing agency located in downtown Minneapolis, Minnesota. Our services cover web design, web development, search engine optimization, PPC advertising, social media marketing, video production, content development, and graphic design. We are a certified Woman-Owned Small Business by the SBA and a certified Targeted Group Small Business by the State of Minnesota. To learn more about our agency, call 952-322-4794, email [info@nighthawkmarketing.com](mailto:info@nighthawkmarketing.com), or visit [NighthawkMarketing.com](http://NighthawkMarketing.com).