

Nighthawk Marketing Press Release

FOR IMMEDIATE RELEASE

Nighthawk Marketing Receives DBE Certification with the MnUCP

Minneapolis, MN, January 9, 2014 – Nighthawk Marketing received certification as a DBE with the Minnesota Unified Certification Program (MnUCP).

The goal of the DBE program is to make sure there is equal opportunity in the award of US DOT-FTA-FAA-FHWA assisted contracts for highway, transit, and airport projects. The program is intended to create a “level playing field” on which DBEs can compete fairly with larger non-DBE firms.

Every year government agencies in Minnesota spend millions of dollars on highway, airport, housing, and transit planning, construction, and maintenance projects. When federal dollars are utilized for this work, goals for DBE participation may be set on these projects.

To learn more about the Minnesota Unified Certification Program, call 952-322-4794 or email info@nighthawkmarketing.com.

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About Nighthawk Marketing

Founded in 2001, Nighthawk Marketing is an innovative Minneapolis web design and digital marketing agency located in downtown Minneapolis, Minnesota. Our services cover web design, web development, search engine optimization, PPC advertising, social media marketing, video production, content development, and graphic design. We are a certified Woman-Owned Small Business by the SBA. To learn more about our agency, call 952-322-4794, email info@nighthawkmarketing.com, or visit NighthawkMarketing.com.