

# Nighthawk Marketing Press Release

FOR IMMEDIATE RELEASE

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## Nighthawk Marketing Obtains Minnesota Targeted Group Small Business Certification from the State of Minnesota

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**Minneapolis, MN, January 28, 2014** – Nighthawk Marketing received certification as a [Minnesota Targeted Group Small Business](#) by the State of Minnesota’s Materials Management Division (MMD).

Being certified with the MMD allows Nighthawk Marketing to participate in state-funded programs operated by the Minnesota Department of Transportation and several Metropolitan Agencies.

In accordance with Minnesota Rules, part 1230.1810, subpart B and Minnesota Rules, part 1230.1830, certified Targeted Group Businesses and individuals submitting proposals as prime contractors will receive a six percent preference in the evaluation of their proposal, and certified Economically Disadvantaged Businesses and individuals submitting proposals as prime contractors will receive a six percent preference in the evaluation of their proposal.

To learn more about the Minnesota Targeted Group Small Business program, call 952-322-4794 or email [info@nighthawkmarketing.com](mailto:info@nighthawkmarketing.com).

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### About Nighthawk Marketing

Founded in 2001, Nighthawk Marketing is an innovative Minneapolis web design and digital marketing agency located in downtown Minneapolis, Minnesota. Our services cover web design, web development, search engine optimization, PPC advertising, social media marketing, video production, content development, and graphic design. We are a certified Woman-Owned Small Business by the SBA and a certified Targeted Group Small Business by the State of Minnesota. To learn more about our agency, call 952-322-4794, email [info@nighthawkmarketing.com](mailto:info@nighthawkmarketing.com), or visit [NighthawkMarketing.com](http://NighthawkMarketing.com).