

# Nighthawk Marketing Press Release

FOR IMMEDIATE RELEASE

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## The Office of the Minnesota Secretary of State Hires Nighthawk Marketing to Redesign Voter Website

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**Minneapolis, MN, May 3, 2014** – The Office of the Minnesota Secretary of State (OSS) has hired Nighthawk Marketing to redesign the Minnesota Votes website located at [www.mnvotes.org](http://www.mnvotes.org).

2014 is shaping up to be a highly anticipated midterm election year that could alter the power structure between Democrats and Republicans in Minnesota and across the country. In preparation for the midterm elections, the OSS wants to provide Minnesota voters with the information they need that can be easily viewed from any mobile device.

“The goal of this project is to allow the OSS to leverage the responsive design templates and implement the content of their existing tools into these new templates,” says Andrea Douglas, founder and CEO of Nighthawk Marketing. “They want to ensure anyone visiting these pages can view the tools in the best, most readable and user-friendly format on various devices such as desktops, laptops, tablets or smartphone.”

Nighthawk Marketing has extensive experience building responsive websites that target all computing devices including desktops, laptops, notepads, tablets, and smartphones. The websites are designed to work across the various mobile operating systems including Android, iOS and WP8 mobiles. They operate effectively within many browsers such as Windows XP/7/8, Mac OS/X/10.5+, IOS 5+, Android Gingerbread, Internet Explorer 8+, Firefox 19+, Safari 5+, Google Chrome 17+, Mobile Safari (IOS), Chrome (Android), and Android Browser.

The website redesign and development project is slated to start before the end of May 2014.

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### About Nighthawk Marketing

Founded in 2001, Nighthawk Marketing is an innovative Minneapolis web design and digital marketing agency located in downtown Minneapolis, Minnesota. Our services cover web design, web development, search engine optimization, PPC advertising, social media marketing, video production, content development, and graphic design. We are a certified Woman-Owned Small Business by the SBA and a certified Targeted Group Small Business by the State of Minnesota. To learn more about our agency, call 952-322-4794, email [info@nighthawkmarketing.com](mailto:info@nighthawkmarketing.com), or visit [NighthawkMarketing.com](http://NighthawkMarketing.com).