

Nighthawk Marketing Press Release

FOR IMMEDIATE RELEASE

Nighthawk Marketing Receives Approved Web Development & IT Vendor Status from the State of Minnesota

Minneapolis, MN, April 21, 2014 – Nighthawk Marketing was selected to be an approved vendor in the [Minnesota SITE Master Contract program](#), administered by the State of Minnesota's Department of Administration and the Office of MN.IT Services.

This program provides outsourcing solutions for State of Minnesota agencies and other local units of government to contract for professional IT-related consulting and staff augmentation services. Government agencies looking to outsource for projects under \$25,000 can follow the Direct Select process and contact Nighthawk Marketing directly for a quote.

Nighthawk Marketing is approved to provide services under the following areas:

- **Database Administration & Development**
Provide the installation, configuration, upgrade, administration, monitoring and maintenance of databases.
- **Developer & Programming**
Develop computer programs/applications used for everything from the systems that allow computers to run properly to the latest software applications for mobile devices.
- **eCommerce**
Focus on technologies such as mobile, electronic funds transfer, supply chain management, Internet marketing, online transaction processing, electronic data interchange (EDI), inventory management systems, and automated data collection systems.
- **Project & Program Management**
Offer project and program management resources that require leadership with strategic vision and thinking with a focus on outcomes.
- **Quality Assurance**
Direct the planned and systematic production processes that provide confidence in a product's suitability for its intended purpose.
- **Web Application Design & Development**
Provide the design, layout, and/or coding of a website, including the graphical and technical aspects of a website – how the site works and how it looks.

To learn more about the process of working with us through the Minnesota SITE Master Contract program or to get an estimate, call 952-322-4794 or email info@nighthawkmarketing.com.

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About Nighthawk Marketing

Founded in 2001, Nighthawk Marketing is an innovative Minneapolis web design and digital marketing agency located in downtown Minneapolis, Minnesota. Our services cover web design, web development, search engine optimization, PPC advertising, social media marketing, video production, content development, and graphic design. We are a certified Woman-Owned Small Business by the SBA and a certified Targeted Group Small Business by the State of Minnesota. To learn more about our agency, call 952-322-4794, email info@nighthawkmarketing.com, or visit NighthawkMarketing.com.