

# Nighthawk Marketing Press Release

FOR IMMEDIATE RELEASE

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## Nighthawk Marketing Receives Approved Graphic Design Vendor Status from MINNCOR Industries

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**Minneapolis, MN, June 27, 2014** – The Minnesota Department of Correction’s MINNCOR Industries approved the application allowing Nighthawk Marketing to become an approved Graphic Design vendor.

MINNCOR Industries provides premium-manufactured goods and services to thousands of government entities, educational institutions, non-profit organizations, and private sector companies in Minnesota. Their wide diversity of products and services include office furniture, metal fabricated goods, printing, subcontract manufacturing, and much more.

MINNCOR Industries Print Shop provides full service commercial printer and bindery operation. They specialize in high quality one, two and four color printing, along with digital printing.

“We are very honored to be an approved graphic design vendor for MINNCOR Industries,” says Andrea Douglas, founder and CEO of Nighthawk Marketing. “It’s a great opportunity to support MINNCOR’s goal to teach offenders useable printing skills with the latest technology available so that they become skilled, experienced workers following their release.”

By being an approved vendor, any agency or organization looking to work with MINNCOR can hire Nighthawk Marketing for their graphic design services. The graphic design and printing services are coupled together in order to make the entire process streamlined and easy to work with. This allows MINNCOR to deliver projects fast, accurately and at competitive pricing.

Nighthawk Marketing concepts and designs all types of traditional and tradeshow materials. Our portfolio covers brochures, direct mail, posters, flyers, fact sheets, newsletters, catalogs, folders, business cards, envelopes, letterhead, banners, promotional materials, custom graphics, etc.

“Clients appreciate our ability to follow their brand and marketing services guidelines, and our track record to consistently meeting key deliverables and timelines,” says Andrea. “Our clients, some of whom have invested millions of dollars in their brand, trust our work and continue to partner with us for their traditional and digital marketing needs.”

To learn more about the process of working with us through MINNCOR or to get an estimate, call 952-322-4794 or email [info@nighthawkmarketing.com](mailto:info@nighthawkmarketing.com).

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#### About Nighthawk Marketing

Founded in 2001, Nighthawk Marketing is an innovative Minneapolis web design and digital marketing agency located in downtown Minneapolis, Minnesota. Our services cover web design, web development, search engine optimization, PPC advertising, social media marketing, video production, content development, and graphic design. We are a certified Woman-Owned Small Business by the SBA and a certified Targeted Group Small Business by the State of Minnesota. To learn more about our agency, call 952-322-4794, email [info@nighthawkmarketing.com](mailto:info@nighthawkmarketing.com), or visit [NighthawkMarketing.com](http://NighthawkMarketing.com).