

Nighthawk Marketing Press Release

FOR IMMEDIATE RELEASE

Nighthawk Marketing Sponsors Minnesota Association of Small Cities

Minneapolis, MN, January 15, 2015 – Nighthawk Marketing is proud to announce their 2015 official sponsorship for the Minnesota Association of Small Cities (MAOSC).

MAOSC values the Minnesota way of life and is dedicated to providing a network of member cities that communicates and advocates for enhancing the quality of life in order to keep Minnesota small cities thriving. They represent a collaboration of work between city officials, rural communities, and state and federal elected leaders.

“Local governments provide so much service, infrastructure and support to their communities. Unfortunately, in most cases, those efforts go unnoticed and unappreciated. Engagement is a two-way street – it’s letting your citizens have a voice, and it’s letting them know why city government matters,” says Andrea Douglas, founder and CEO of Nighthawk Marketing.

At Nighthawk Marketing, our primary goal for cities in Minnesota is to provide them the tools to better engage and interact with their community online through their website. “Roughly 3 out of every 4 people in the U.S. are connected online,” she says. “They bank, pay bills, shop, chat, share stories, etc. – all online using their desktop and mobile devices. The Internet has become the first resource for the vast majority of people when they need to find an answer to a question, locate a service, or conduct business.”

Government websites built by Nighthawk Marketing are designed to meet city requirements for today and accommodate their wishes for the future. They enhance the experience of site visitors by being responsive, engaging, and easy-to-navigate with vibrant design elements that are brand compliant and community focused.

“We are very excited and proud to be a sponsor of the Minnesota Association of Small Cities. We look forward to supporting their efforts in helping small Minnesota cities thrive in today’s digital environment.”

To learn more about our government efforts, call 952-322-4794 or visit our Government services web page at NighthawkMarketing.com.

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About Nighthawk Marketing

Founded in 2001, Nighthawk Marketing is an innovative Minneapolis web design and digital marketing agency located in downtown Minneapolis, Minnesota. Our services cover web design, web development, search engine optimization, PPC advertising, social media marketing, video production, content development, and graphic design. We are a certified Woman-Owned Small Business by the SBA and a certified Targeted Group Small Business by the State of Minnesota. To learn more about our agency, call 952-322-4794, email info@nighthawkmarketing.com, or visit NighthawkMarketing.com.